

# Advertisement

## Request for Proposals for Revamping of the Official Website of the Family Health Bureau (FHB), Ministry of Health – Sri Lanka

The Family Health Bureau (FHB), Ministry of Health, Sri Lanka, invites eligible and experienced web development firms / individual consultants to submit Technical and Financial Proposals for the revamping, redesign, content migration, and maintenance of the official Family Health Bureau website (<https://fhb.health.gov.lk>).

### Background

The Family Health Bureau is the national focal point responsible for planning, implementation, monitoring, and evaluation of Reproductive, Maternal, Newborn, Child, Adolescent and Youth Health (RMNCAYH) programmes in Sri Lanka.

The official FHB website serves as a primary public platform for dissemination of programme guidelines, circulars, publications, statistics, emergency notices, and health information to health staff, partner institutions, media, and the general public.

The existing website requires modernisation to improve usability, accessibility, security, and effectiveness, particularly to support timely information dissemination during public health emergencies.

### Objective of the Assignment

To revamp and modernise the Family Health Bureau website to ensure:

- User-friendly navigation and mobile responsiveness
- Modern, professional visual design aligned with Government standards
- Clear and easy access to critical RMNCAYH and emergency-related information
- Strengthened cybersecurity, privacy, and system resilience

### Scope of Work (Summary)

The selected party will be responsible for:

- Redesigning the website while preserving and migrating existing content
- Implementing an open-source Content Management System (CMS)
- Ensuring tri-lingual support (Sinhala, Tamil, English)
- Strengthening security, privacy, and auditability (including VAPT)
- Providing hosting / deployment, training, documentation, and maintenance

Full details are provided in the Terms of Reference (ToR) available at:  
<https://tinyurl.com/fhb-web-tor>.

## Project Duration

One (01) month

(Fast-track assignment – indicative period: 15 February 2026 to 15 March 2026)

## Eligibility

Interested parties should demonstrate:

- Proven experience in full-stack web development
- Experience with government or large institutional websites
- Strong competencies in UI/UX, accessibility, and cybersecurity
- Experience with open-source CMS platforms (e.g. WordPress)

## How to Apply

Interested parties are requested to submit:

1. Technical Proposal
2. Financial Proposal

Submissions should be sent by email on or before 30 January 2026 to  
email: [fhb.dmch@gmail.com](mailto:fhb.dmch@gmail.com)

## Terms of Reference (ToR)

Please refer the detailed Terms of Reference at <https://tinyurl.com/fhb-web-tor>



Dr. Chandima Siritunga  
Director – Maternal and Child Health  
Family Health Bureau  
Ministry of Health

**Dr. Chandima Siritunga**  
MBBS, MSc, MD Community Medicine  
Director Maternal and Child Health  
Family Health Bureau



Dr. Kaushalya Kasturiaratchi  
Consultant Community Physician  
Monitoring and Evaluation Unit  
Family Health bureau

**DR. KAUSHALYA KASTURIARATCHI**  
(MBBS, MSc, MD)  
CONSULTANT COMMUNITY PHYSICIAN  
FAMILY HEALTH BUREAU  
MINISTRY OF HEALTH

# Terms of Reference

Rebuild, Redesign, Content Migration, and  
Maintenance of the Official Website of the Family  
Health Bureau (FHB), Ministry of Health – Sri Lanka



**Family Health Bureau**  
**Ministry of Health – Sri Lanka**

# Contents

1. Introduction .....	3
1.1 Family Health Bureau.....	<b>Error! Bookmark not defined.</b>
2. Background and Justification .....	3
3. Objectives .....	3
4. General Considerations and Standards.....	4
5. Scope of Services .....	4
5.1 Discovery and Requirements.....	4
5.2 Information Architecture and Content Migration .....	4
5.3 Design and User Experience.....	5
5.4 Development and CMS .....	5
5.5 Dashboard and Statistics .....	5
5.6 Security, Privacy and Auditability.....	5
5.7 Hosting, Performance and Availability .....	6
5.8 Training, Documentation and Handover.....	6
5.9 Maintenance and Support .....	6
6. Outputs and Deliverables .....	6
7. Project Timeline and Milestones .....	7
8. Client Inputs and Responsibilities.....	7
9. Review and Acceptance .....	7
10. Ownership and Intellectual Property .....	7
Annex A: Current Website Baseline (Navigation).....	8



# 1. Introduction

The national Reproductive, Maternal, Newborn, Child, Adolescent and Youth Health (RMNCAYH) programme in Sri Lanka has evolved over many decades and delivers evidence-based interventions across the life-course through the public health system.

The Family Health Bureau (FHB) is the national focal point in the Ministry of Health responsible for planning, implementing, monitoring and evaluating the RMNCAYH programme. FHB provides technical guidance to provincial health systems and coordinates policies, standards, and strategic directions relevant to RMNCAYH programme areas.

The Monitoring & Evaluation (M&E) Unit of FHB maintains the official website and publishes circulars, guidelines, publications, statistics and other resources to support health staff, partners and the public.

## 2. Background and Justification

The official website of FHB ([fhb.health.gov.lk](http://fhb.health.gov.lk)) is a key public channel for sharing authoritative information related to RMNCAYH programme implementation. A modern, secure, and easy-to-update website is needed to improve timely access to circulars, guidelines, publications, and programme information, and to support stakeholder communication.

This assignment covers a redesign of the existing website while preserving and migrating the current content and information architecture. The redesigned site must be easier to maintain, responsive across devices, aligned with Government standards, and available in all three official languages (Sinhala, Tamil and English).

## 3. Objectives

The objectives of this assignment are to:

- Redesign and develop the FHB website with a modern, accessible and user-friendly interface while retaining the current content.
- Implement an open-source Content Management System (CMS) to enable authorised FHB staff to update content without vendor dependence.
- Provide tri-lingual content delivery (Sinhala, Tamil and English) with simple language switching.
- Host, secure, and maintain the website for two (2) years after sign-off, including support for content updates and security patching.

## **4. General Considerations and Standards**

The solution shall comply with applicable national and international guidelines and standards, including (but not limited to):

- Compliance with relevant Government of Sri Lanka ICT/security policies and MoH guidance (where applicable).
- Web accessibility: WCAG 2.1 AA minimum, with documented testing results.
- Web standards: modern HTML/CSS/JS practices aligned with W3C recommendations.
- Security: mitigate OWASP Top 10 risks; mandatory VAPT before go-live and after major upgrades.

## **5. Scope of Services**

### **5.1 Discovery and Requirements**

- Review the current website (<https://fhb.health.gov.lk/>) and prepare a content inventory and site map.
- Conduct requirement gathering workshops with the FHB M&E Unit and nominated technical units.
- Confirm the information architecture, navigation, user roles and publishing workflow.

### **5.2 Information Architecture and Content Migration**

The new website must preserve all existing content and sections. This includes, at minimum:

- Home page with featured resources, latest news, dashboard/statistics, media highlights and quick links.
- About Us section (About, Director's message, history and related content).
- Resources section (Annual Reports, Circulars, Guidelines, Publications, Forms, Strategic Plans, Vital Statistics, Newsletters, Supervision Framework and Staff Access).
- Technical Units section with a dedicated page per unit to publish unit-specific content and resources.
- Statistics page(s) and dashboard components.
- Contact Us page with contact details, feedback/inquiry form and location map.
- Migrate documents, images and downloadable resources; ensure links work and legacy URLs redirect appropriately.
- Provide a structured folder/library approach for publications and resources (categories, tags, filters).
- Ensure all migrated content supports tri-lingual presentation where translations are provided.

### **5.3 Design and User Experience**

- Provide 2-3 design concepts (wireframes and UI mockups) for selection.
- Implement a responsive design suitable for desktop, tablet and mobile devices.
- Improve usability: clear navigation, search, consistent layouts, readable typography and fast loading.
- Ensure accessibility compliance (keyboard navigation, contrast, alt text, semantic headings).

### **5.4 Development and CMS**

The website shall be built on an open-source CMS (WordPress or Joomla, or an equivalent open-source CMS approved by FHB). The CMS must support role-based access control for content editors and administrators.

- Provide an admin dashboard for managing pages, menus, media library and documents.
- Implement search across the website (including Sinhala and Tamil), with pagination and filters.
- Enable archiving of news/events and documents while keeping them searchable.
- Configure structured content types where needed (News, Events, Publications, Circulars, Guidelines, Forms, Technical Unit pages).

### **5.5 Dashboard and Statistics**

- Recreate the existing dashboard/statistics section and make it easy for FHB to update (via CMS fields or data upload).
- Where feasible, allow embedding of data visualisations and external dashboards (with access control as needed).
- Provide clear guidance for updating dashboard values and sources.

### **5.6 Security, Privacy and Auditability**

- Implement HTTPS and maintain valid SSL/TLS certificates for the full maintenance period.
- Apply standard hardening for the chosen CMS (least privilege, strong password policy, MFA for admins, secure plugins/themes).
- Maintain backups (automated and tested restoration) to recover from intrusion or accidental data loss.
- Maintain audit logs for administrative and content publishing actions (create/update/delete), including timestamp and user.
- Perform Vulnerability Assessment and Penetration Testing (VAPT) prior to go-live and after significant changes.



## **5.7 Hosting, Performance and Availability**

- Provide hosting for two (2) years OR deploy to a Government-provided server as requested.
- Implement monitoring and alerting for availability, performance and security events.
- Optimise performance: caching, image optimisation, minification, and CDN use where appropriate.
- Provide a defined uptime target and downtime notification process.

## **5.8 Training, Documentation and Handover**

- Provide user training for content editors and administrators (tri-lingual content handling, document library management, news/event publishing).
- Provide an administrator handbook and a content-editor user guide with screenshots.
- Handover all credentials, configuration details, and full administrative access at sign-off.

## **5.9 Maintenance and Support**

- Provide corrective maintenance (bug fixes and security patching) for two (2) years after sign-off.
- Provide support for content publishing requests and guidance; agreed response and resolution times.
- Perform regular updates to the CMS core, themes and plugins with testing and rollback plan.

# **6. Outputs and Deliverables**

- Content inventory and agreed site map / information architecture.
- UI/UX design concepts and final approved design.
- Functional staging site for review and acceptance testing.
- Production website deployed, fully functional, and populated with migrated content.
- Tri-lingual implementation (Sinhala, Tamil, English) with language switch and translation-ready content structure.
- Security hardening checklist and VAPT report (or evidence of completion as required).
- Training sessions completed and user manuals delivered.
- Backup and disaster recovery procedure document.
- Handover package (admin access, source files, credentials, configuration).



## **7. Project Timeline and Milestones**

The indicative duration is four (4) weeks from contract award. The vendor shall propose a detailed work plan.

## **8. Client Inputs and Responsibilities**

- Provide the full set of existing website content (documents, images, text) and nominate content owners for each section/unit.
- Provide translations for Sinhala and Tamil (or confirm responsibility for translation).
- Nominate a review team for timely feedback and approvals.
- Provide access to existing domain/DNS, hosting, and any existing analytics accounts as applicable.

## **9. Review and Acceptance**

- The vendor shall provide a staging environment for review throughout development.
- Acceptance will be based on meeting requirements, successful content migration, performance and security checks, and completion of training and documentation.
- Final sign-off will occur after successful go-live and completion of handover deliverables.

## **10. Ownership and Intellectual Property**

All website content (text, documents, graphics, media) and the final website implementation produced under this ToR shall be the property of the Family Health Bureau. The vendor shall provide all source files and administrative access required for FHB to operate the website independently.

## **Annex A: Current Website Baseline (Navigation)**

The following menu items are present on the current website and must be represented in the redesigned website (as a minimum baseline):

- Home
- About Us (About Us, Director's Message, Our History)
- Resources (Annual Report, Circulars, Guideline, Publication, Forms, Strategic Plan, Vital Statistics, News Letter, Supervision Framework, Staff Access)
- Technical Units (all unit pages currently listed under the Technical Units menu; full list to be confirmed during content inventory).
- Statistics
- Contact Us